Jamie Randall McCall



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in jamiermccall

SELECTED PROFESSIONAL EXPERIENCE

Research Manager (01/2023 - Present)

Deloitte Center for Board Effectiveness

- Spearhead the Center's research agenda on emerging board governance issues, guiding projects from conceptualization to publication
- Design and implement all data collection initiatives, using both quantitative and qualitative approaches to generate actionable insights
- Engage in cross-functional collaborative projects with other Executive Accelerator programs, resulting in enhanced awareness of board relevance

Research Manager, Social Entrepreneurship (11/2024 - Present)

Deloitte Health Institute

- Design a mixed-methods research framework to evaluate how social entrepreneurship can improve healthcare accessibility and quality
- Lead the development and implementation of a comprehensive social entrepreneur survey and semi- structured interviews with ecosystem stakeholders

Research Manager, Financial Empowerment (03/2023 – 02/2025)

Deloitte Purpose Office

- Initiated and coordinated a strategic research partnership with three nonprofit Community Development Financial Institution (CDFI) loan funds
- Developed and presented a comprehensive loan fund research agenda at a national community finance conference, enhancing visibility in the sector

Vice President, Economic Development Policy (05/2018 – 01/2023)

Carolina Small Business Development Fund

- Led organizational research strategy development and execution while managing a dedicated research team
- Oversaw program evaluations across multiple initiatives, generating findings that improved small business lending, technical assistance, and special programs
- Established and maintained strategic partnerships with universities, state agencies, and research institutions, expanding the organization's influence and research capacity

Research Team Lead & Senior Analyst (10/2015 – 05/2018)

Economic Development Partnership of North Carolina

- Supervised and developed junior analyst capacity to effectively analyze economic, demographic, and labor market data
- Led internal evaluation initiatives across multiple departments, providing critical insights that informed strategic decision-making

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SELECTED PUBLICATIONS

- Moving Social Capital Theory to Development Practice (2025). In Research Agenda for Social Capital in Economic Development, edited by İ. Akçomak and J. Peiró-Palomino. Cheltenham, UK: Elgar Research Agendas. With M. Berner, T. Williams, and A. Brown-Graham.
- <u>CDFI Program Evaluation: A Luxury But Not a Necessity?</u> (2023). *Community Development,* 54(1): 91-121. doi: 10.1080/15575330.2021.1976807. With M. Hoyman.
- <u>Five Research Priorities for CDFIs: Advancing Financial Empowerment through Evidence-Based Practice</u> (2023). Deloitte, Raza Development Fund, and Opportunity Finance Network Research Report. With E. Vivanco, A. Smith, and C. Davis.
- Extraordinary Times Call for Extraordinary Measures: Small Business Assistance During the <u>Pandemic</u> (2022). Carolina Small Business and ResilNC Research Report. doi: 10.46712/ extraordinary.times. With B. Weston, J. Onorevole, J. Roberson, et. al.
- Beyond Bridging and Bonding: The Role of Social Capital in Organizations (2022).
 Community Development Journal, 57(4): 769-792. doi: 10.1093/cdj/bsab025. With T. Williams, M. Berner, and A. Brown-Graham.
- Place Matters: Government Capacity, Community Characteristics, and Social Capital across US Counties (2021). Journal of Public Policy, 41(4): 677-705. doi: 10.1017/S0143814X20000227. With A. Bussing, M. Hoyman, and L. Paarlberg.
- Everything but the Kitchen Sink? Factors Associated with Local Economic Development
 Strategy Use
 (2019). Economic Development Quarterly, 33(4): 267-278. doi:
 10.1177/0891242419857. With J. Morgan and M. Hoyman.
- Heterogeneity, Income Inequity, & Social Capital: A New Perspective (2018). Social Science Quarterly, 99(2): 699-710. doi: 10.1111/ssqu.12454. With L. Paarlberg and M. Hoyman

EDUCATION

Master of Public Administration

University of North Carolina at Chapel Hill, School of Government, May 2008

Bachelor of Arts in Political Science and Philosophy

University of North Carolina at Pembroke, Honors College, Summa Cum Laude, May 2006

COMMUNITY ENGAGEMENT

- Research Collaborator, ncIMPACT, UNC Chapel Hill School of Government, 2023 Present
- Research Committee Member, NC Economic Development Association, 2022 Present
- Student Mentor, Master of Public Administration Program, UNC Chapel Hill, 2021 Present